

DEFINITION

A sign suspended from the Convention Center ceiling above a peninsula exhibitor for the purpose of displaying graphics or company identification.

IMPORTANT

Exhibitors must make arrangements with the Convention Center labor for suspended sign installation.

HEIGHT

Hanging identification signs and graphics will be permitted to a maximum height of 24' from the floor to top of sign. (Maximum height of sign not to exceed 8' in height.)

INTENT

Hanging signs are part of the overall exhibit presentation and therefore must be treated as a component of the total exhibit configuration.

DEPTH

All hanging signs must be set back at least 10' from the back line of the booth.

INTENT

Hanging signs, whether double-faced or not, should be set back within the exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent.

SIZE

Hanging signs and graphics will be permitted to a total length of the exhibitor's space that does not exceed 50% of the corresponding dimension of the booth. (Please refer to diagram.)

EXAMPLE: 20' x 20' = 8' High x 10' Wide
20' x 30' = 8' High x 15' Wide
20' x 40' = 8' High x 20' Wide
20' x 50' = 8' High x 25' Wide
20' x 60' = 8' High x 30' Wide

INTENT

The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

STRUCTURAL INTEGRITY

All hanging signs must meet Indiana Convention Center engineering requirements as to structural integrity.

PLEASE NOTE:

Any type of balloon or helium filled device may not be hung, distributed, used or displayed.

